

Proposal Evaluation Form



EUROPEAN COMMISSION

Single Market Programme (SMP)

**Evaluation Summary
Report**

Call: SMP-COSME-2024-EEN
Type of action: SMP-COSME-EEN
Proposal number: 101214908
Proposal acronym: CEIEC28
Duration (months): 42
Proposal title: CEIEC 28 - EEN Canarias
Activity: SMP-COSME-2024-EEN-01

N.	Proposer name	Country	Total eligible costs	%	Grant Requested	%
1	COMUNIDAD AUTONOMA DE CANARIAS	ES	177,970	12.60%	109,982	12.90%
2	SOCIEDAD CANARIA DE FOMENTO ECONOMICO SA	ES	237,157.5	16.79%	142,294.5	16.69%
3	INSTITUTO TECNOLOGICO DE CANARIAS,S.A.	ES	687,463.75	48.66%	413,878.25	48.56%
4	CAMARA OFICIAL DE COMERCIO INDUSTRIA Y NAVIGACION DE GRAN CANARIA	ES	65,150	4.61%	39,090	4.59%
5	CAMARA OFICIAL DE COMERCIO,INDUSTRIA, SERVICIOS Y NAVEGACION DE SANTACRUZ DE TENERIFE	ES	111,975	7.93%	67,185	7.88%
6	Cámara Oficial de Comercio, Industria, Servicios y Navegación de Lanzarote y La Graciosa	ES	63,041.25	4.46%	37,824.75	4.44%
7	Cámara Oficial de Comercio, Industria, Servicios y Navegación de Fuerteventura	ES	70,143.75	4.96%	42,086.25	4.94%
Total:			1,412,901.25		852,340.75	

Abstract:

The CEIEC28 project aims to boost growth, innovation, and scale-up of regional SMEs in the Single Market and beyond. The EEN target region for this project is the Canary Islands (Spain) - one of the nine European Outermost Regions.

The 'EEN Canarias Network' aims to provide SMEs with free-of-charge informative tools, instruments, and advisory services that will help generate an appropriate and improved environment where regional companies and entrepreneurs would be able to access to new opportunities in terms of business development in the Single Market and other international markets, innovation embracement, sustainable and digital transition, and enhanced resilience. Collective informative sessions, brokerage events, capacity building workshops, company missions, etc will be also promoted for the benefit of SMEs, in relation to sectors of relevance for the region - e.g., tourism, agri-food and maritime industries - in line with the region's Smart Specialisation Strategy.

At the same time, the Network will cooperate with other EEN consortia and national & regional stakeholders to improve skills and knowledge to ensure the provision of the highest quality services to SME clients. Another key activity will be the promotion of the Network through communication and outreach activities, including showcasing outcomes and impacts through success stories as a powerful tool to encourage other SMEs to connect with the local EEN Node.

The CEIEC28 consortium is composed of seven multi-disciplinary partners including the Canary Islands' regional government, an institute of technology, a business support organisation specialised in internationalisation & economic development, and four chambers of commerce which work on the ground and have access to a wide pool of SMEs from the whole archipelago. The consortium builds on the experience and lessons learnt of the EEN Canarias Network, particularly in the former CEIEC25 (started in January 2022).

Evaluation Summary Report

Evaluation Result

Total score: 91.00 (Threshold: 70)

Criterion 1 - Relevance

Score: 29.00 (Threshold: 16 / 30.00 , Weight: -)

The detailed criteria are set out in the call conditions (see Call document).

The proposal addresses the objectives of the call in an excellent way and is therefore highly relevant for the aims of the action.

The concept for the provision of support to the participation of SMEs in the Single Market and SME internationalisation is excellent.

The concept for the provision of support to innovation in SMEs and the participation of SMEs in EU funded programmes is very good.

The proposed SME support services are excellent measures to support the sustainability, growth, resilience, and digitalisation of SMEs.

The proposal implements the basic principles of the Network (free of charge, based on and integrated in the local business support ecosystem, focused on the individual needs of client SMEs) in an excellent way.

The proposal shows a excellent definition and understanding of the target audience and addresses its needs accordingly.

The project provides substantial European added value for SMEs and shows a strong ability to contribute to the aims of EU support for SMEs. The European dimension of the project is therefore excellent.

Criterion 2.1 - Quality — Project design and implementation

Score: 26.50 (Threshold: 16 / 30.00 , Weight: -)

The detailed criteria are set out in the call conditions (see Call document).

The design and implementation of the proposed action are very good.

The implementation strategy is very good and very well suited to the Enterprise Europe Network project.

The consortium's client-centric approach is very good.

The definition, balance, and service logic of first and second-level services are very good and reflect the Network's working methods.

The quality management strategy is very good and addresses project and consortium management as well as the quality of the consortium's involvement in the Network.

All in all, the proposed activities are very good and provide substantial added value to SMEs. In particular:

The proposed first-level services are very good and fully integrated into the service logic of the Network. They are likely to serve as an entry point to the Network for new client SMEs.

The second-level services, in particular partnering and advisory services, are very good.

The consortium has a very good communication strategy and ensures high visibility of its services.

The consortium's involvement in networking, learning & development activities is very good and likely to contribute to the full integration of all project partners in the Network.

The allocation of resources to each activity is inconsistent with the requirements of the call because:

Activity 5 (Work Package 5): 0.11 FTEs, 2.59% (Well below the maximum of 5%)

Criterion 2.2 - Quality — Project team and cooperation arrangements

Score: 27.00 (Threshold: 16 / 30.00 , Weight: -)

The detailed criteria are set out in the call conditions (see Call document).

The proposed team and cooperation arrangements are very good.

The consortium as a whole, as well as the individual project partners, have very good competences to ensure a successful implementation of the full range of Enterprise Europe Network services.

The qualifications and experience of the proposed project team are very good. The balance between different types/levels of competence and experience is right and fully matches the needs for a successful implementation of the project. Furthermore, appropriately qualified sustainability and scale-up advisors are appointed.

The concept for the implementation of the hub and spoke model is very good, both within the consortium and with other consortia across the Network. The consortium is committed to supporting Network partners – and their clients – from other consortia/countries and is likely to be able to leverage its membership of the Enterprise Europe Network to deliver very high-quality services to client SMEs.

The consortium's strategy for its involvement in Sector Groups, Thematic Groups is very good and fully consistent with the economic priorities of the target audience (as described in the proposal) as well as the consortium's proposed integration within the Network.

The consortium's strategy for integration into the wider business support ecosystem in the catchment area is very good and conducive to a seamless cooperation with the relevant stakeholders.

The project management and consortium coordination approaches are very good, and the flow of information between consortium partners is likely to be very effective, efficient, and transparent.

Criterion 3 - Impact

Score: 8.50 (Threshold: 6 / 10.00 , Weight: -)

The detailed criteria are set out in the call conditions (see Call document).

The proposed project is expected to generate very good impact.

The proposed targets are ambitious as well as realistic in view of the deployed resources and show very good degrees of efficiency.

The strategies for long-term client follow-up and client retention are very good. The consortium is likely to gain a deep understanding of the impact of its services on SMEs and to be able to develop high degrees of client retention.

The project is fit to achieve very good and long-lasting impact on the competitive position of the vast majority of client SMEs.

Taking into account the size of the consortium and the available resources, the consortium's proposed involvement in networking activities, its contribution to the quality of the Network as a whole, and its involvement in activities spanning across different consortia/countries is very good. It can reasonably be expected that most operational staff members of the consortium will be active Network members and fully involved in a wide range of networking activities.

The consortium addresses a clearly defined, coherent geographical area. Its coverage puts it in a very good position to provide its services in close proximity to SMEs.

Scope of the proposal

Status: Yes

Comments (in case the proposal is out of scope)

Not provided

Exceptional funding

Entities from countries that are not listed in the call document are exceptionally eligible, if the granting authority considers their participation essential for the implementation of the action.

Please list the concerned applicants and requested grant amount and explain the reasons why.

Based on the information provided, the following participants should receive exceptional funding:

Not provided

Based on the information provided, the following participants should NOT receive exceptional funding:

Not provided

Higher funding rate (if applicable)

Status: No

If YES, does the action fulfil the criteria as defined in the Call document. Give reasons

Not provided

Overall comments

The requested EU contribution exceeds the available resources for the country/region covered by this proposal. The maximum grant amount is therefore lower than the requested EU contribution.



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